



Matteo Tona



Graduated in 3D Animation Design in Milan, I'm actually an experienced CXO designer with over +10 years progressive experience delivering customised solution for major clients.

I'm available for projects through my studio, the creatively named Ntoni Design.

Elsewhere

✉ matteo.tona@gmail.com

Be @ntoniph

🎧 Matteo Tona

📷 @ntoniph

in Matteo Tona

Software Skills



Education

I.T.S.O.S. Albe Steiner
Degree in 3D Animation, Art & Multimedia
2003 - 2008

Passions

- 📷 Photography
- 🏓 Table tennis
- ✈ Travel

Work Highlights

- Today
Creative UX Director *Ntoni Design*
Manage and coordinate graphic design projects from concept through completion, working closely with clients to create vision, conceive designs and consistently meet deadlines and requirements. Coordinate freelance designers, consultants and vendors to meet all project requirements. Create and conduct highly persuasive sales and marketing presentations. Expertly convert features to benefits to achieve client objectives.
- 2017
Art Direction *Yumami*
Creative direction and co-founding for this food wellness platform. I worked with a colleague on business plan, focusing on buyer personas, developing and supervising a 360° communication with a small designer team.
- 2016 - 2017
Print *Redooc*
Produced school manuals for a math portal focused on smart and digital learning. I created a digital book available on tablet and e-book.
- 2015
Designer *OneDay Group*
Created design themes for marketing and collateral materials. Collaborated with 10+ creative team to design and produce solution for brand id, print and web
- 2014
Graphic Designer *ZooCom*
Develop corporate design and solution for marketing and collateral materials, including ads, logo design, websites.
- 2013
Brand and Web *Altruism*
Created brand guidelines to enable brand consistency across campaigns and marketing programs.
- 2010 - 2015
Brand and Web *ScuolaZoo*
Created brand guidelines to enable brand consistency across campaigns and marketing programs.
- 2009 - 2010
Brand and Web *Connexia*
Created brand guidelines to enable brand consistency across campaigns and marketing programs.